

## New Reseller Opportunities

**Tired of selling the same old products? Reach new markets and consumers with new technologies and innovative products from Black Ice Software. Great new products include Print2Email and the Internet Print Server.**

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### Print2Email

The Print2Email application is targeted to both individuals and businesses to provide a seamless email interface to any windows application. Print2Email is based on the Black Ice printer drivers, which are the most advanced and fastest raster-image print drivers available on the market. Any Windows application with the capability of printing can generate TIFF or raster-image file attachments for email using Print2Email. Never before was it easier to send documents online! Send your documents to your business partners with one click by printing them through the Print2Email printer driver from Black Ice Software, Inc. *Cont. on page 2.*

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### Internet Print Server

This new patent pending technology allows anyone to print a document on any printer on the Internet with the same ease as printing on a printer attached to the PC! The first Internet Print Server will change printing the same way as local area printing when it first appeared and allowed users to share printers in the office. It will drastically change the way documents are managed on the Internet. Internet Printing is just like e-mail, Internet Faxing, Internet Telephone and Video. It is a new method of data streaming through the Internet, that will further open up the Internet for new applications.

The Print Server computer can be attached directly to printers or it can be attached to a Local Area Network (LAN) that contains computers with printers. You will see the client on your machine as any other network printer. For example, if a **Xerox DocuTech 6180** is attached to the print server and the server's domain name is **Blackice.com**, you will see your printer as **Xerox DocuTech 6180 on Blackice.com**.

# Impact Fax Broadcast

Impact Fax Broadcasting is a specialized software application designed for reliable high volume fax broadcasting or E-mail to fax broadcast. This unique E-mail to fax feature enables service bureaus to receive E-mail as input for broadcasting jobs. Based on Black Ice Software's award winning open architecture, it is fully scaleable from a single port/channel to 384 channels; and is not tied to a specific fax board manufacturer. Impact Fax Broadcast is recommended for large enterprises or small organizations that regularly use fax broadcasting for their administrative and marketing projects. It is a cost-effective, scaleable and reliable software solution.

## Print2Email continued from page 1...

### How Print2Email works:

Open the document that you want to send. Print to the Print2Email printer driver as you would to any other printer. By default your Inbox, Outlook or Exchange Address book will be launched and you can select the recipient. When the recipient has been selected, the e-mail form will open and the document will be automatically converted to an image file as an attachment. Click on Send and the email is on the way. Print2Email is fully configurable with many options. It can be set to send every document to the same e-mail address or a new recipient can be chosen each time. The file format can be specified from JPEG, TIFF, BMP, PCX, monochrome, 8 bit or 24 bit color etc., and you can also set the image resolution. Visit [www.blackice.com](http://www.blackice.com) for more information or to download the demo and see how easy Print2Email is to use.

- **No more problems** with finding saved files or emails sent with missing or forgotten attachments.
- **Built in security!** The document you send cannot be changed by the receiver or any third party. What you send is what they get!
- **Virus free email attachments!** Even if the original document contained viruses, the generated image file will be virus free.
- **Easy To Use!** Print2Email has a simple easy to use User Interface. Open your document and print the document to the Print2Email printer driver the same way you print to "regular" printers. Next, select the recipient(s) you want to send the document to and you are ready to go.

### Who can benefit from Print2Email?

- **Accounting**, email invoices that cannot be modified.

- **Architects**, email house plan drawings.
- **Real-estate**, send listing & photos as a single document.
- **Lawyers and Legal professionals**, email contracts and legal correspondence that cannot be modified.
- **Graphic Artists**, email high quality artwork for review.
- **Financial Institutions**, email contracts and prospectuses with the click of a button.
- **Travel Agents**, send color travel plans to customers.
- **Use Print2Email for document conversion:**

The email function of Print2Email can be disabled and the product can be used to convert documents into images for archiving and storage. Archiving documents as images ensures that the documents will not be modified —intentionally or accidentally. Perfect for contracts and other important documents where it is critical that the original document is preserved.

## **Impact Fax Broadcast** *continued from page 1...*

**NEW** - Customizable Fax Header for every fax. Change font type, font size and field name. Use the fax header as a cover page, for example "Deliver to: John Schmitt".

### **Features:**

- Menu item activated broadcasting of an existing TIFF file.
- Print driver activated broadcasting from any Windows app.
- Schedule multiple groups in a single broadcast.
- Schedule multiple groups with different start times.
- Scheduling time to stop the fax broadcast.
- Customizable Fax Header for every fax.
- Customized cover page for every fax.
- Phonebook, export/import data, search phonebook option.
- Cover page generator with a template editor.
- Broadcast a cover page only.
- Broadcast a text file only.
- Intelligent retries.
- Transmission Error reports.
- Fax viewer with Annotation
- Simple Installation.
- Auto open and close ports.

- Close and open ports during the fax broadcast.
- Port statistics in really time. A very useful feature, when one is using more than 12 ports.
- Phonebook loaded dynamically based on E-mail.
- Compatible with fax boards or modems.
- Plus many more standard features...

**Use with modems or fax boards:** Impact Fax Broadcast supports Brooktrout, Dialogic and NMS fax boards and any class 1, class 2 or class 2.0 modem.

**E-mail activated fax broadcasting:**

The Impact Fax Broadcast is capable of broadcasting e-mails. You have to define only the user's name, the user's password and the IP address or domain name of the mail server.

## **Internet Print Server** *continued from page 1...*

**Business benefits of using Internet printing:**

- Print directly to your local copy shop printer. No more ftp transfers and waiting for days to get your document proof!
- Check your print job status online.
- Print on any printer in your company (Same office or worldwide!).
- Print a document as it is formatted on your own printer, with no reformatting or quality loss.
- Print to your office printer when you're at home.
- Print digital photos through the Internet.
- Customizable Web interface.
- Credit Card processing integration available.
- Fax quality is not good enough? Print 1500 DPI instead of 200 DPI with faxing.
- If Color Faxing is too slow and the quality is too low, use Internet printing.
- Automatic printer driver configurations. No more manual printer driver installation and configuration. Save time on deployment.
- Share your hardware resources more efficiently.
- Countless other opportunities when a new technology is born

**Implementation possibilities:**

- Corporate and general business
- Document archiving & storage
- Reduce network maintenance
- Sales force automation
- Law firms and financial institutions

- Schools & educational institutions
- Print & copy shops
- Replace cumbersome FTP file transfers.

Print from any Windows application. Fully compatible with Adobe Acrobat, MS Word, Excel, Access, Lotus Notes, Corel and more...