Summer Reseller, 2002

New Fax Broadcast Software

Black Ice Software has completely rewritten the Impact Fax Broadcast fax list management and has added extensive remove fax management features. Fax list management is now easier to use and the functionality has been greatly enhanced. Remove lists can be created for contacts who have asked to be removed from the fax database, because they do not want to be faxed to again.

Impact Fax Broadcast is a specialized software application designed for reliable high volume fax broadcasting. Based on Black Ice Software's award winning open architecture, it is fully scaleable from a single port/channel to 384 channels; and is not tied to a specific fax board or modem manufacturer. Impact Fax Broadcast is recommended for large enterprises or small organizations that regularly use fax broadcasting for their sales, marketing and administrative projects. It is a cost-effective, scaleable and reliable software solution.

Impact Fax Broadcast has several advanced fax list management features. Fax lists are the most critical aspect of fax broadcasting. The fax lists contain the contacts and fax numbers you intend to target with fax broadcasts. You can create as many fax lists as necessary and can add as many contacts as you want. Multiple fax lists can be created with meaningful names in order to organize your data. For example, you can create a list for contacts in every state. It is also possible to set up multiple remove lists and assign the remove list to a specific fax list. For example, a contact may be in more than one fax list . Removing the contact from one fax list will not affect other fax lists that the contact may be in. *Continued on page 2...*

V.34 or 33.6 Faxing is now Available!

Impact Fax Broadcast is the only fax broadcast software on the market that can fax at 33.6 bps. A fax sent at 33.6 bps is more than twice as fast as a fax sent at 14.4 bps. The increased transmission speed produces enormous performance increases with drastically reduced training times. The same fax can be sent in half the time as before, saving considerable amount of money on phone bills. An average office document can be transmitted in 50 seconds at 14.4 bps and 25 seconds at 33.6 bps. There are millions of Multi-Function Fax/Printing devices on the market that support 33.6 faxing. Impact Fax Broadcast can automatically detect a 33.6 compatible device and adjust the fax transmission speed to optimize performance and transmission times.

Fax and Voice Mail Server Upgrades this Fall

This fall the Impact Fax and Voice Mail Servers will be completely updated and many new features will be added. Some of the new features include Color Faxing and V.34 fax support. Visit www.blackice.com or look for our upcoming newsletter in the fall. For more information contact us at 603-673-1019 or email **sales@blackice.com**.

Fax List Management Features

- Create New List
- Rename List
- Delete List
- Open List
- Filter List
- Remove Duplicates

- Add new co ntacts
- Edit contacts
- Filter contacts
- Search for contacts
- Move contacts
- Copy contacts

Standard Impact Fax Broadcast Features

- Cover page generator with template editor
- Customizable header for every fax
- Customized cover page for every fax
- Email activated fax broadcasting
- Broadcast a cover page only
- Broadcast a text file only
- Intelligent retries
- Port usage statistics in real time

- Auto open and close ports
- Transmission error reports
- Simple installation and configuration
- Success log showing successful fax transmissions and statistics for each broadcast.
- Detailed failure log showing failed fax transmissions for each broadcast.
- Plus to many more features to list...

Advanced Broadcast Scheduling Options

With the Impact Fax Broadcast software you can schedule specific broadcast start and stop times. In addition, you can also schedule multiple broadcast jobs at once. When one broadcast is finished, the software will automatically move on to the next job.

It is also possible to schedule broadcasting for specific times of the day. For example, you can set up the software so that broadcasts only take place at night to take advantage of off peak long distance rates. The ports/channels will automatically open up and close at the specified times. If the ports/channels are closed while a broadcast is in session, it will be restarted where the software left off the previous day.

Remove List Management Features

- Create Remove List
- Rename Remove List
- Delete Remove List
- Open List
- Assign Remove List
- Remove Duplicates

- Search for contacts
- Add new contacts
- Delete Contacts
- Edit contacts
- Move contacts
- Copy contacts

Other List Management Features

- Combine Fax List
- Subtract Fax Lists
- Import Fax List

- Export Fax Lists
- Import Remove List
- Export Remove List

Hardware Compatibility

Impact Fax Broadcast is fully scaleable from a single port/channel to 384 ports/channels.

Use your existing hardware:
Impact Fax Broadcast is compatible with all of the major fax board manufactures, including Brooktrout, Dialogic, Natural Communications and Digi. Impact Fax Broadcast can also be used with any class 1, class 2 or class 2.0 modem such as Apache, Boca, Hayes, Multi-Tech Systems, US Robotics, Zoom and more. A fully functional demo can be downloaded from the Black Ice Software web site at www.blackice.com to test your hardware.

Download and Test the Demo Today

Learn more about the Impact Fax Broadcast software or download and test a ten day fully functional demo at **www.blackice.com/imbroad.htm**.

For more information on reselling or ordering the Impact Fax Broadcast software, please contact the Black Ice Sales team at   603-673-1019   or email**sales@blackice.com**.

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